

# WE HAVE A GOOD STORY FOR YOU.

## **4FOLD AND P&G PRESENT PARTNERSHIP AT EUROPEAN COMMISSION EVENT (FOR GREEN DEAL PROJECTS)**

**Today**, at the European Research & Innovation days, the flagship event of the European commission with discussions about the Green Deal etc., we announced a great 4FOLD **partnership with P&G (Procter & Gamble)**. They believe in our story that we need sustainable innovation to stop the growth of greenhouse gas emissions.

Mr Jim Hagemann Snabe, EIC Advisory Board Member and Chairman at Siemens and AP Moller – Maersk explained the future of innovation in Europe and the prime role he foresees for the EIC and mentioned the Foldable Container as one of the **innovative examples** in his **SPEECH**

Imagine the impact this could have on our planet if all big shippers and shipping lines would unite and follow this trend. Let's shift perspectives and attack the hundreds of Megatons of greenhouse gas that is wasted by container transport every year.

Get the video story [HERE](#)



## **HANS BROEKHUIS**

**CEO 4FOLD**

### **TOGETHER WE MAKE IMPACT.**

We call all decision makers worldwide: say 'YES' to the 4FOLD movement and [contact us](#).